



Shabby Apple Nantucket Dress, \$76. Local designer Emily Bell McCormick thought there was something missing in the market: cute, conservative dresses. So she created her own. shabbyapple.com

The Intersection of Fashion and Home Décor

Style. Some people just have it. And more often than not, those people also have great-looking houses. That's what we were counting on when we decided to feature Richmond's fashion insiders at home. Just as new fall looks hit the stores, we take a look at the central characters in our fashion scene. Although Richmond isn't known as a fashion Mecca, we have a well-regarded fashion and merchandising program at VCU releasing young designers into the community and the industry. And perhaps because we don't have major fashion houses here, young designers often give it a go on their own. So in tribute to them, here are items by some of my favorite local designers, many featured in this issue.

Also in this issue, we visit local fashion icon Pam Reynolds, always an inspiration, to learn about something she loves as much as fashion: porcelain. Halcyon vintage shop owner Connie Carroll shows us what else she likes from the past, besides great garments. We peek inside the Greenberg family's fabulous Georgian, which is just as chic as their boutique, Coplon's. Richmond native Sara Ruffin Costello, now a big-time editor at Domino magazine, shows us around her Greenwich Village town house and lets us in on her theories for translating personal style to home style. Plus, a *Project Runway* premiere party, amazing closets and so much more.

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Lucky Me. Celery Mu Necklace, \$410. Katie Benson's handmade jewelry often has an off-kilter twist; in this case it's ikat fabric and off-center onyx. (See Benson's fab home on Page 58.) luckymejewelry.com



Rungolee Georgette Blouse, \$198. Anjali Kamra's feminine frocks are born from her background in textile design and her Indian heritage. She's all about details; here it's a fabric-covered bead neckline. (Peek inside her closet on Page 55.) rungleecom



Kristen Caskey Kids Jacket, \$115 (custom designs available). Caskey, a VCU fashion-design professor and artist, is always experimenting with felt. Her whimsical designs will also appear in the form of chandeliers and jumpsuits at Quirk Gallery on Sept. 5. (See Caskey's favorite eBay finds on Page 25.) quirkgallery.com

SUNNY'S BOOK

Contributor Sunny Goode's new book on children's rooms, from her Paint Can! series, was released in August. Visit her refurbished Grove Avenue shop Sept. 18 for a book signing from 7:30 to 9 p.m.



4. Customize Make every inch count.

A local clothing designer worked closely with architect Tim Galvin to customize her dressing space, and their design takes advantage of every nook and cranny. Out-of-season clothes are stored behind long hanging bars. Built-in drawers and shelving establish order, and a shallow top drawer was specially crafted for jewelry. Drawer fronts, finished by a set designer who works on cruise ships, are faced with mirrored acrylic sheets, which (unlike glass) allows for pulls, purchased at Anthropologie, to be drilled into the shimmering surface.



5. Visualize Look beneath the surface.

A local stylist chose glass doors for her shoe closet so she could see her options. After years of cramped living in New York City and London, this homeowner had long fantasized about the perfect closet. Her home in the Near West End provided the space, and she provided the design solution, which includes a mix of drawers faced in solid wood, mirrors and glass. "I love the idea of being able to see things and to keep them dust-free," she says. "It's space-saving and inspirational." The shelves in her shoe closet are adjustable, and the counter above provides a surface for laying out clothes and accessories. "Getting dressed is a lot more inspiring when you can see what your options are," she concludes.